

VANGUARD MEDIA

Rate and Contact Sheet

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Important Notes:

We have a unique pricing structure that we think is clearer and more fair to our customers. **We only charge for the hours we are "in production" which means staging, setting up and shooting.** We never charge for editing or other post-production. Generally, videographers will charge for editing and other post-production, and many projects require dozens of hours of editing (and you never know the final cost of your project until long after it is filmed).

So for you, this means no hidden charges, no going over-budget, and a straight invoice of your final costs right after shooting wraps up. We think it's a smarter way to do things.

Please remember when looking at our prices that **all hourly rates refer the number of hours required to plan, set up and film an event, capturing and editing the footage is included free.** For example, a concert that takes three hours to set up and film and six hours to edit would be billed at the length of production time, three hours.

Basic Services	Rate
Production videography*	\$150/hr (4 hour minimum)
Event videography**	\$100/hr (5 hour minimum)
Projects taking less than four hours in planning and production	\$400-600, depending on complexity
For each additional camera and operator	add \$75/hr

Special/Additional Services	Rate
For projects requiring more advanced or very extensive editing	Cost will vary, we will meet with you
DVD-specific features (including menus, chapters, box and label design and compression)	\$300, can be reduced with purchase of DVDs through Vanguard Media [†]
30-second spot for web or TV	\$600-\$1200, depending on complexity
1-5 minute spot for web or TV	\$800-\$1600, depending on complexity
Travel, renting speciality equipment, or other special circumstances.	Cost will vary, we will meet with you

Example Projects

A video tutorial (production videography) that takes six hours to plan, set up and film (\$150/hr) making the total cost \$900. This price would include capturing and editing the footage, and any post-production.

A fitness DVD (production videography) takes ten hours to plan, set up and film and requires an extra camera (\$225/hr). It also needs menus, chapters, DVD cases and labels, and other DVD functions (\$300). So the cost would be \$2250 for filming, plus \$300 for the DVD functions, for a total of \$2550, all editing and post-production included.

A concert (event videography) that requires an extra camera would be billed at \$175/hr. The concert takes 4 hours of production time, making the total cost \$700, all editing and post-production included.

Disclaimer

These prices are for estimation purposes only and do not constitute a quote or offer of services from Vanguard Media. For an official quote, please contact Vanguard Media.

* "Production Videography" refers to projects requiring lights, scripts, sets, location shooting, etc. Commercials, video tutorials and most web spots fall into this category.

** "Event Videography" refers to filming of concerts, dance performance, lectures, etc that require little or no prep for video.

[†] For every DVD ordered through Vanguard, you receive a \$1 discount to this cost, up to the full \$300 off when ordering 300 DVDs.

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Handy Price-Hunting Guide

When looking for a video production company for your project, it pays to shop around. At Vanguard Media, we know we offer more features at lower prices than the other guys in town, but here's a handy chart you can fill out to prove it to yourself when shopping around.

Service	Vanguard Media	Competitor A	Competitor B
Editing, per hour	Always included free		
Other post-production, per hour	Always included free		
Creation of a DVD, including box and label design, menus, chapters, and image creation	\$300, fixed		
Travel within Oregon	Always included free		
Costs after shooting wraps	None, you get your final invoice the day shooting finishes.		
Compressing and uploading to any online video services	Always included free		
All your raw footage, if you want it	Always included free		
Cost per DVD (including case, cover, and label)	\$5		
Everything shot in 1080p full HD	Always included free		
Preparing video to air on television	Always included free		
Professional voice-over work	\$200 for videos with length under 5 minutes		
Simple motion graphics	Always included free		
Extended support after project completion	One month included free		
Guaranteed delivery time	Two weeks on most projects		

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